 ashtonbeautyir

www.ashtonbeauty.com



BEAUTY IS POWER

■ A b o u t U s

Relying on 25 years of experience and knowledge of its managers in the cosmetic industry, Sepehr Afrouz Nika was established in 2016.

Our factory is equipped with the newest and most up-to-date machineries that use the latest technology. Alongside an experienced research team with professional consultants, our production line offers health centred and beauty enhancing products with the highest quality that adhere to international standards.

Our factory is continuously seeking innovation and expanding our product range, thanks to the presence of two state-of-the-art chemical-physical and microbiology research laboratories. These facilities enable us to prepare a wide range of liquid and solid cosmetics. Within Sepehr Afrouz Nika's offerings, you will discover a diverse array of cosmetics, featuring mascara, lipsticks (in solid, liquid and chubby formulations), liquid foundation, nail polish, and a selection of perfumes and colognes.

We take pride in delivering the finest cosmetics and health products to the domestic market, thanks to our collaboration with Italian formulators, industry experts, the use of premium European raw materials and quality packaging.

Whether its crafting exclusive formulations to bulk production and packaging, every aspect of manufacturing is meticulously synchronised.



Matte Liquid Foundation



■ **Cranberry** Seed Oil
Hyaluronic Acid
Vitamin E

Our foundation seamlessly integrates with your skin, resulting in a fresh, breathable, and effortlessly natural finish, all while providing SPF 30 coverage.

■ **Full Cover Matte Liquid Foundation SPF 30**

- Water-based formulation
- Excellent coverage
- SPF 30 to protect the skin against UV rays
- Hydrating with collagen-enhancing properties
- Incredibly airy and velvety with a matte finish
- Anti-aging and skin wrinkling
- Suitable for all skin types and daily use
- Contains cranberry seed extract to prevent wrinkles and skin aging
- Contains Hyaluronic Acid, along with Vitamin E to protect and moisturize the skin
- Smooth and even coverage
- 16 hours of durability
- Vegan-friendly and no parabens
- Tolerant to skin with no adverse reactions like sensitivity, inflammation or itching
- Formulated in Italy
- Bears a Health Certificate from Health Ministry
- Shake well before use
- 6 different shades

GF 36

GF 37

GF 38

GF 39

GF 40

GF 41



- **Method:** put a small amount of foundation on the skin, then spread it on the skin using circular movements of the fingers or a blender and let it absorb into your skin. Always tap and never rub to avoid uneven distribution.



■ **Cranberry** Seed Oil **Hyaluronic** Acid **Vitamin E**

The "Photo Perfect Matte Foundation" provide excellent blendability, delivering a single perfect match color that suits you and includes SPF 15 protection.

■ **Photo Perfect Matte Liquid Foundation SPF 15**

- Water-based formulation
- High, smooth and even coverage with natural effect
- Very light and matte texture
- SPF 15 to protect the skin against UV rays
- Contains cranberry seed extract to prevent wrinkles and skin aging
- Contains Hyaluronic Acid, along with Vitamin E to protect and moisturize the skin
- 8 hours of durability
- Suitable for all skin types and daily use
- Vegan-friendly with no parabens
- Tolerant to sensitive prone skin
- Formulated in Italy
- Bears a Health Certificate from Health Ministry
- Shake well before use
- In 6 different shades



■ **Method:** Put a small amount of foundation on the skin, then spread it using a circular movement of your fingers or a blender and allow it to be absorbed by your skin.



M a t t e L i p s t i c k s



■ **Cranberry** Seed Oil
Hyaluronic Acid
Paraben Free
Vitamin E

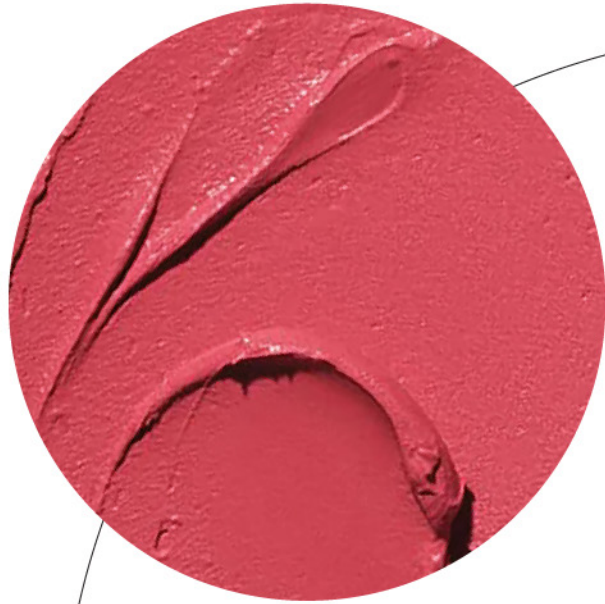
Richly pigmented. Meticulously blended. Loaded with moisture. Unveiling a spectrum of 12 luxurious shades, including your perfect match to elevate your look.

■ **Intense Matte Lipstick**

- Velvety texture and very light finish
- Excellent coloring
- Smooth and uniform coverage
- Prevents causing dryness on the lips
- Contains cranberry extract to prevent wrinkles and aging of the lips
- Contain Hyaluronic Acid for optimal hydration
- Contains Vitamin E
- 6 hours of durability
- Vegan-friendly and no parabens
- Formulated in Italy
- Bears a Health Certificate from Health Ministry
- In 12 different shades



■ **Note:** Maintain product freshness by sealing the container after every use. To enjoy the best quality, make sure to use the product within 12 months of breaking the seal.



■ **Cranberry** Seed Oil
Hyaluronic Acid
Paraben Free
Vitamin E

Amplify the appeal of your natural lip shade with pigments that are expertly selected to enhance your complexion.

■ **Everlasting Lip Color**

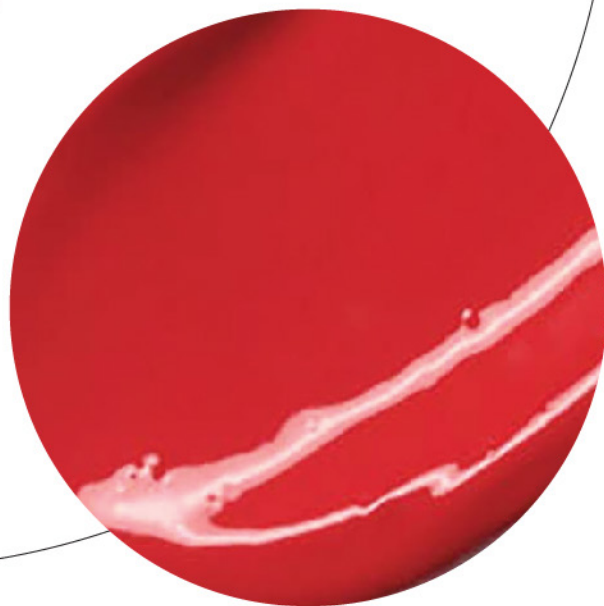
- Great durability
- Light, velvety and matte texture
- Smooth and even coverage
- Contains cranberry extract, which is known for its ability to prevent lip skin aging and the formation of wrinkles
- Contains Hyaluronic Acid for better moisturizing
- Contains Vitamin E
- Excellent hydration
- 6 hours of durability
- Vegan-friendly and paraben-free
- Formulated in Italy
- Bears a Health Certificate from Health Ministry
- In 12 different shades



■ **Note:** Maintain product freshness by sealing the container after every use. To enjoy the best quality, make sure to use the product within 12 months of breaking the seal.

■ **Cranberry** Seed Oil
Hyaluronic Acid
Paraben Free
Vitamin E

Radiate confidence through your smile and leave them guessing what's new.



■ **Long Wear Lip Color**

- Light and matte texture
- Smooth and even coverage
- No dryness and crust on the lips
- Contains cranberry extract, which is known for its ability to prevent lip skin aging and the formation of wrinkles
- Infused with Hyaluronic Acid to enhance lip skin hydration
- Contains Vitamin E
- Excellent coloring
- No transfer and none adhesive formulation
- 8 hours of durability
- Vegan-friendly and paraben-free
- Formulated in Italy
- Bears a Health Certificate from Health Ministry
- In 12 different shades

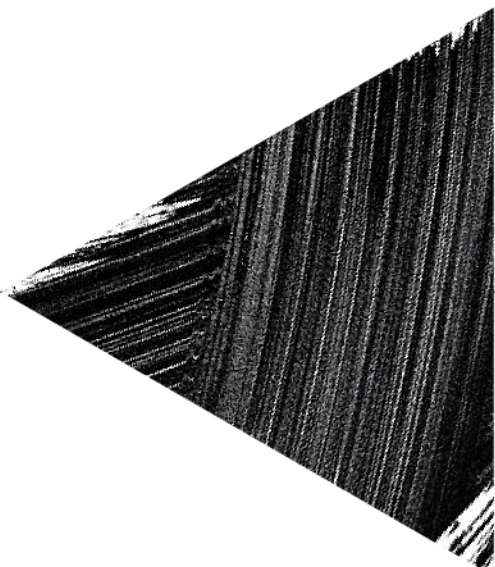


■ **Note:** Maintain product freshness by sealing the container after every use. To enjoy the best quality, make sure to use the product within 12 months of breaking the seal.





E y e M a k e u p



■ Our Most Luxuriously Refined Look

Our featherlight cream formula effortlessly embraces each lash, ensuring a clump-free finish and application.

■ Sparkle Eye Lashes Mascara

- Washable silicone brush
- Volumized, sculpted and lifted lashes
- Long lasting, sweat and humidity resistant
- Ultra black and light in texture
- Contains Hyaluronic Acid and Vitamin E
- Allergy free and suitable for sensitive eyes
- No shedding
- Vegan-friendly (no animal ingredients)
- Paraben and fragrance free
- Formulated in Italy
- Prepared from European raw materials
- Bears a Health Certificate from Health Ministry



■ **Note:** Maintain product freshness by sealing the container after every use. To enjoy the best quality, make sure to use the product within 6 months of breaking the seal.



■ Deluxe Mascara

Shimmering black length and volume.
Glamorously refined.

■ Whip Lashes Mascara

- Volumizing and lifting mascara
- Super conditioning
- High durability
- Deep black mascara, free from shedding
- Extremely light texture
- Contains Hyaluronic Acid
- Contains Vitamin E
- Resistant to sweat and humidity
- Vegan (no animal ingredients)
- Free of parabens and fragrance
- Allergy free and suitable for sensitive eyes
- Formulated in Italy
- Prepared from European raw materials
- Bears a Health Certificate from Health Ministry



■ **Note:** Maintain product freshness by sealing the container after every use. To enjoy the best quality, make sure to use the product within 6 months of breaking the seal.



■ Luxuriously Full and Lengthy Lashes

Coats every single lash in full and supple volume. Perfect for building up. Layer it on as generously as you desire.

■ Lash in Flash Mascara

- Great volume and suitable for the shortest eyelashes
- Conditioning and lifting
- Long lasting and no shedding
- Deep black and light texture
- No eyelash particles
- Allergy free and suitable for sensitive eyes
- Contains Hyaluronic Acid
- Contains Vitamin E
- Sweat resistant
- Vegan (no animal derivatives)
- Free of parabens and fragrance
- Formulated in Italy
- Prepared from European raw materials
- Bears a Health Certificate from Health Ministry



■ **Note:** Maintain product freshness by sealing the container after every use. To enjoy the best quality, make sure to use the product within 6 months of breaking the seal.



N a i l s

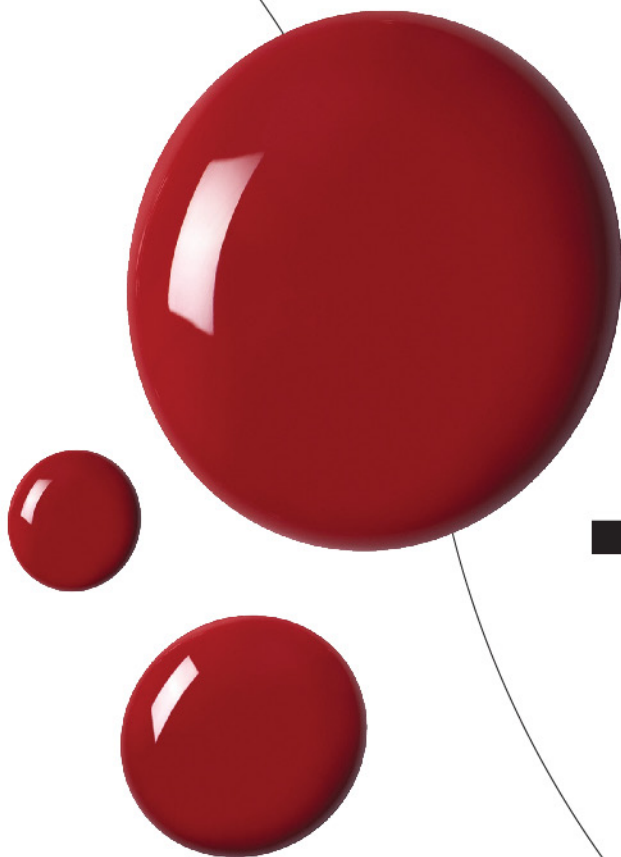
■ Nail Lacquer / Gel Effect



Our nail lacquer has a unique formulation known for its exceptional durability, rapid drying properties and consistent coverage.

- Collection of matte, glossy and shimmering shades including glitters
- Quick drying capabilities
- A wide brush for excellent coverage
- Toluene and formaldehyde-free
- Exceptional durability

■ **Note:** Maintain product freshness by sealing the container after every use. To enjoy the best quality, make sure to use the product within 36 months of breaking the seal.



■ Toluene Free Formaldehyde Free

- Infinite Shine
- Gel Effect
- Up-to 7 Days of Wear
- Easy removal with regular nail polish remover
- Available in 120 rich shades

